



In the Name of Allah, the Most Gracious, Most Merciful

# Exhibition Islam

Presents

Muhammad (peace be upon him)

Mercy to Mankind

*A permanently installed exhibition at the  
The Islamic Cultural Centre & The London Central Mosque*



# Introduction to Exhibition Islam

The Islamic Cultural Centre &  
The London Central Mosque, London, UK



London Muslim Centre, Whitechapel  
London UK



Al-Manar Centre, Notting Hill, London, UK

## Exhibition Islam Mission Statement

*"We aim to deliver a professional  
and friendly 'museum style'  
exhibition, that enables visitors to  
discover the richness and intensity  
of the Islamic faith."*

~ by the Will of Allah subhanahu wa ta'ala ~

Dr Hamza Alam  
Chairman of Exhibition Islam

Praise is unto Allah (subhanahu wa ta'ala), may His peace and blessings be upon our beloved Prophet Muhammad and upon those who follow Him with true faith until the Day of Resurrection.

Exhibition Islam is an independent non-profit making UK charity that specialises in promoting a greater understanding of Islam in both the domestic and international arenas by utilizing alternative educational resources that are delivered through professional "museum style" exhibitions. Exhibition Islam creates a modern setting that allows visitors to discover the richness and intensity of the Islamic faith.

Exhibition Islam partially owes its success to its unique approach. Through a combination of our professional approach, breathtaking design, and accurately delivered information, Exhibition Islam creates an environment that is thoroughly educational and enjoyable for visitors from all backgrounds. The atmosphere is further refined through the fusion of additional sights, sounds and smells of the Islamic world.

Exhibition Islam was launched in London in 1993 and immediately started to capture the imagination of many organisations throughout the UK. By the turn of the new millennium, Exhibition Islam was fast emerging as the leading exhibition provider in this field. Over the last five years, Exhibition Islam has been at the forefront of raising global Islamic awareness and promoting a greater understanding of Islam.





## Executive Summary

The Islamic Cultural Centre and the London Central Mosque is one of the most established mosques in Europe and is a leading centre for the promotion of Islam in the West. In response to the growing need to present the true message of Islam, it has teamed up with Exhibition Islam to put together a premier exhibition on Islam, the religion and its history.

Exhibition Islam is one of the worlds leading Islamic exhibition providers and its hugely successful resume of exhibition delivery makes it an ideal partner for outreach projects to generate a greater understanding of Islam, to encourage meaningful dialogue and to promote community harmony. A pioneer and innovator in the area of exhibitions about Islam, Exhibition Islam builds stunning exhibitions combining classical techniques with modern technology to enable people to learn more about the faith, history and civilisation.

The Islamic Cultural Centre and the London Central Mosque has worked successfully with Exhibition Islam in the past to launch many national and international exhibition programmes all of which have received world wide public acclaim and media attention. The Islamic Cultural Centre continues to provide an ideal setting for museum-style exhibitions for the launch of Islamic events and to attract significant media attention from all over the world.



Permanent Exhibition Gallery

## Aims and Objectives

The principal aim of the permanent exhibition is to portray the correct message of Islam to the thousands of visitors, including school pupils and staff, who visit the Islamic Cultural Centre each year.

The permanent exhibition will provide a professional and modern museum-style exhibition allowing visitors to gain an understanding of Islam in a unique way. Visitors to the Islamic Cultural Centre will be able to tour around the exhibition at their own pace or via a guided tour.

The main aims of the permanent exhibition are:

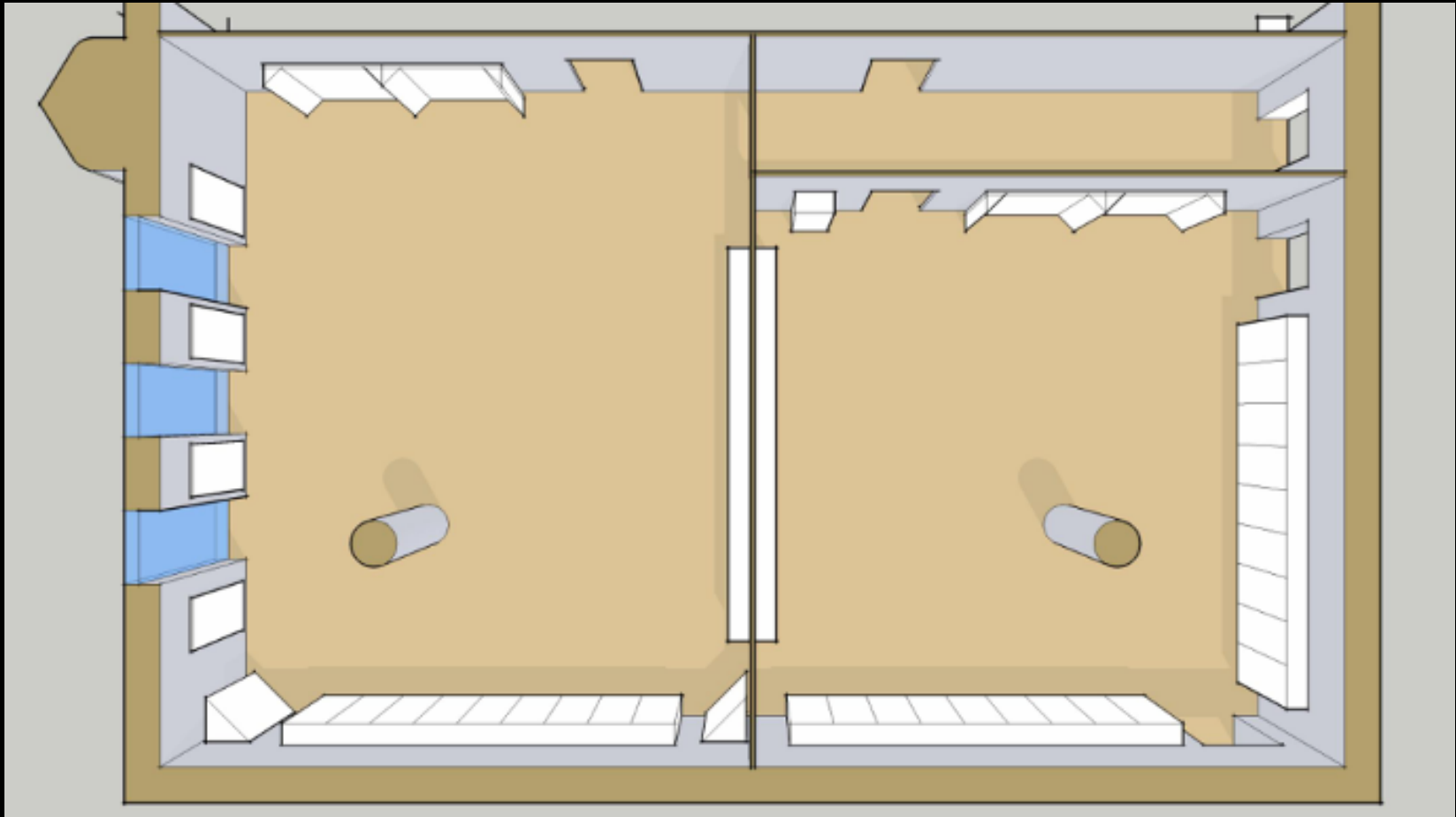
- To portray the correct teachings and message of Islam.
- To present an opportunity for a greater understanding of Islam.
- To provide a setting for meaningful dialogue.
- To meet the growing demands of the general public to learn more about Islam.
- To provide community outreach and promote community harmony.
- To highlight the beauty and tranquillity of Islam.
- To dispel myths and stereotypes about Islam.
- To provide a positive forum for understanding which, can lead to dialogue, harmony and friendship between all communities



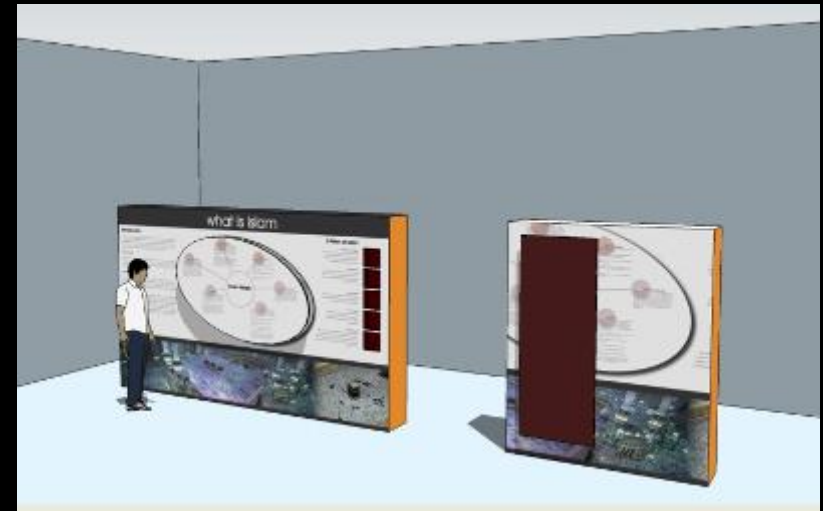
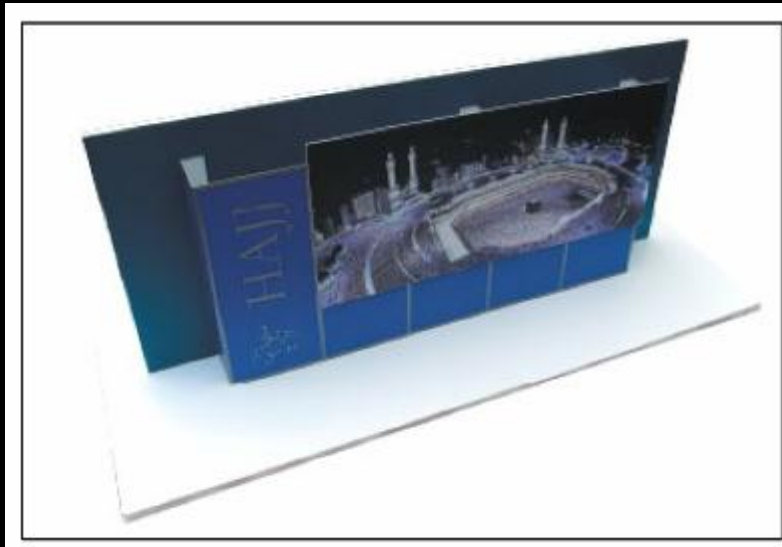
Permanent Exhibition Gallery



# Preliminary plan of wall based exhibition at the ICC



# Design Concepts



# Halls B and C before project commencement



# Hall B and C painting & refurbishment work







# New flooring for Halls B and C



# Construction of the exhibition framework



# Installation of the video screens



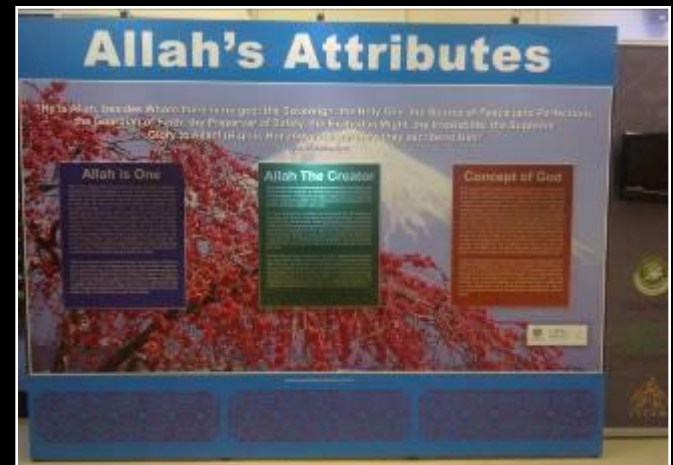


# Installation side panels



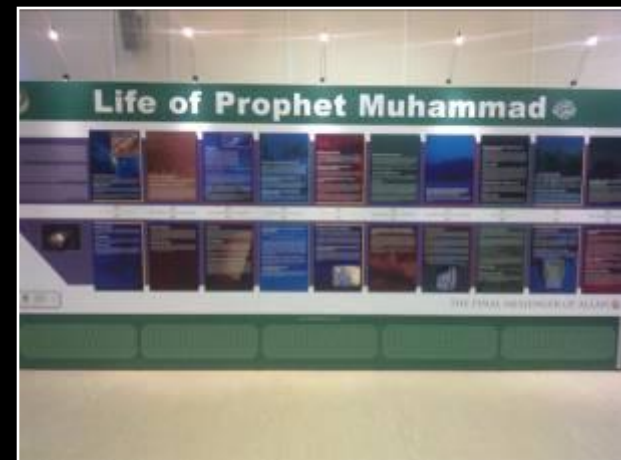
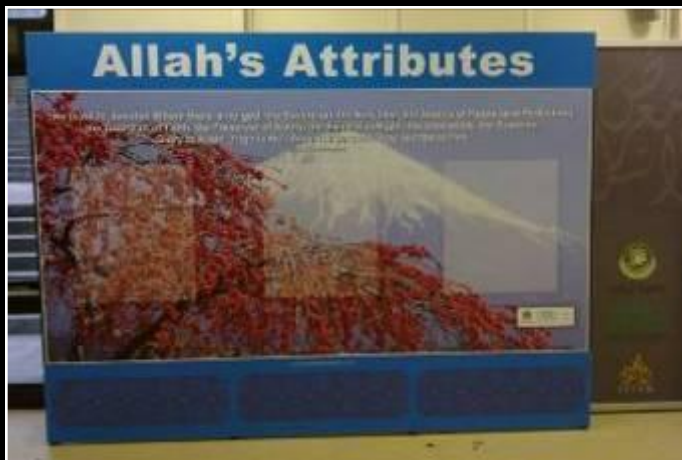
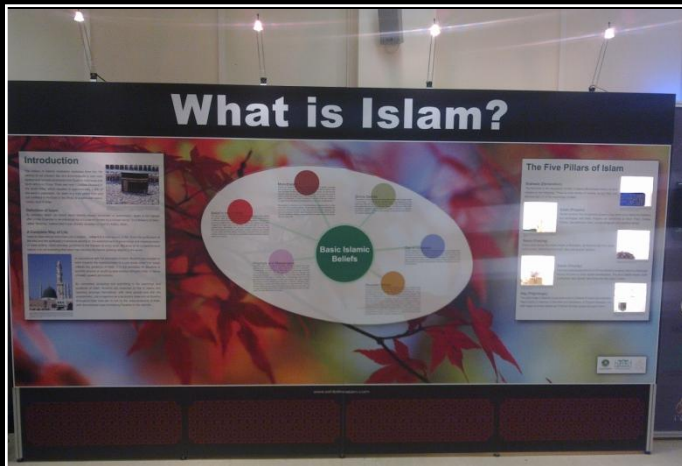


# Installation of the graphic panels



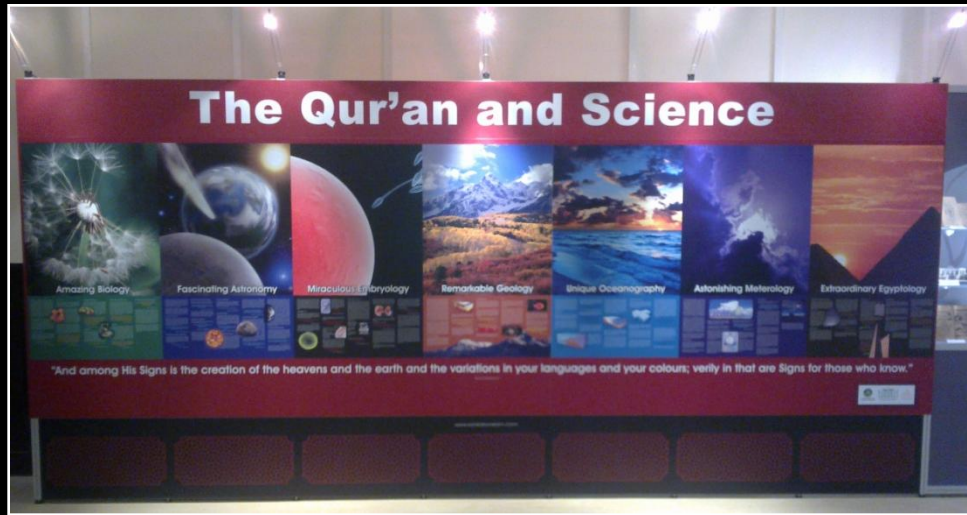


# Installation of the graphic panels

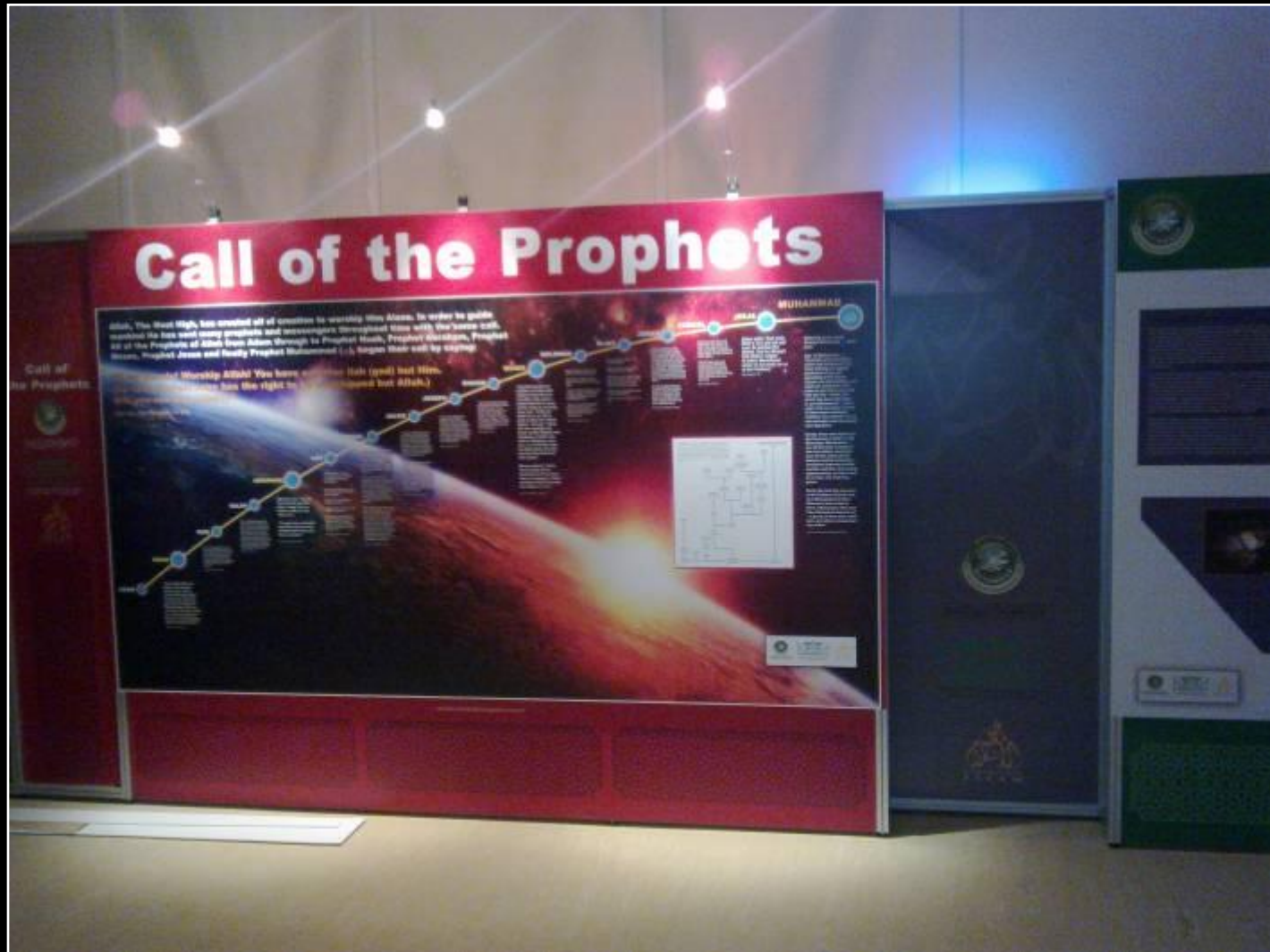




# Installation of the graphic panels



# Installation of the lighting







# Installation of the graphic panels



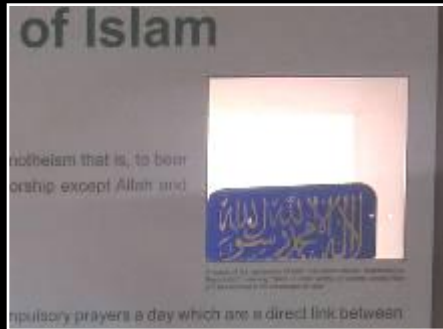




# Installation of the graphic panels



# Models for the Five Pillars of Islam

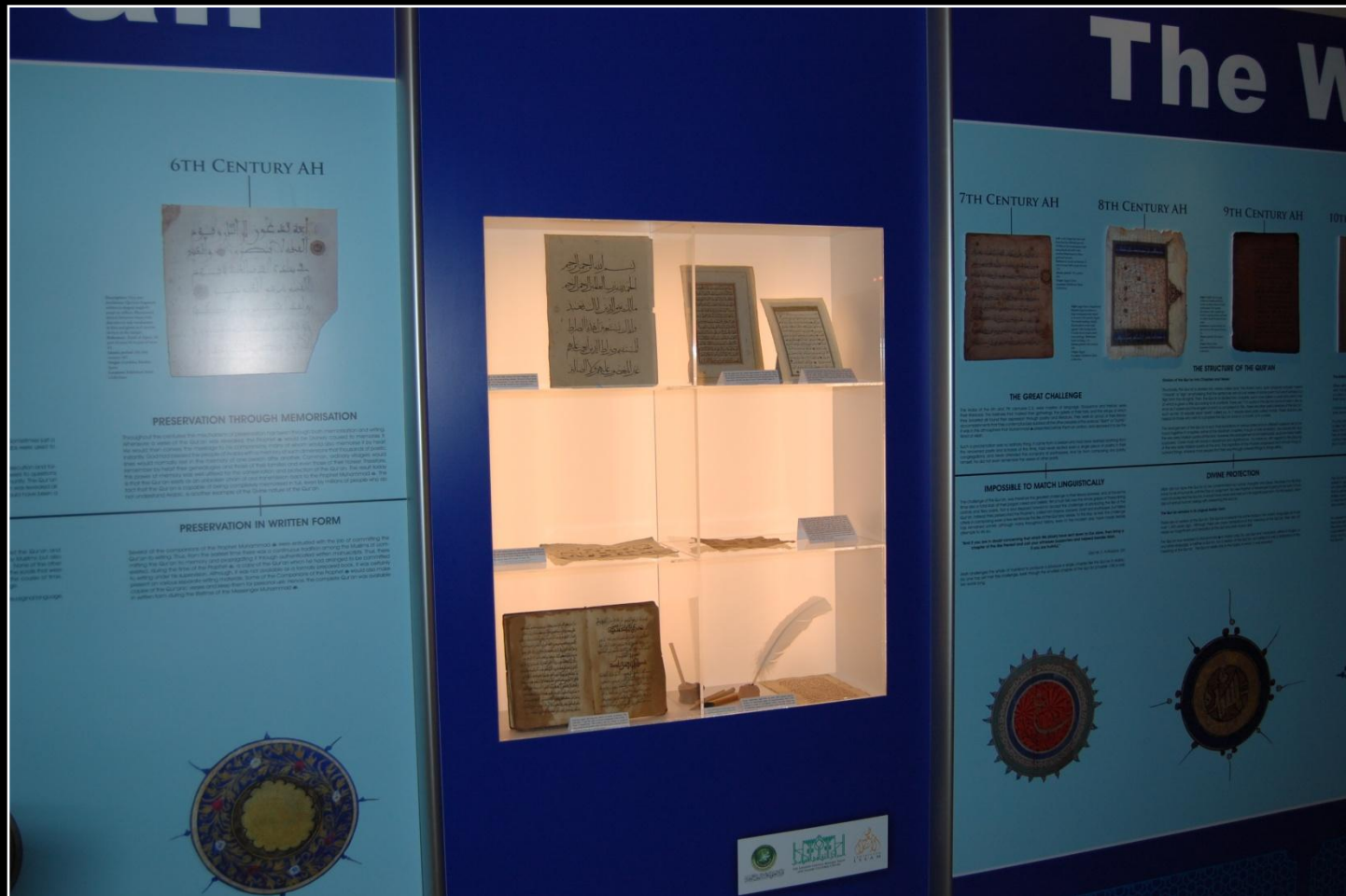


# Allah's Creations cabinet





# View of The Quran cabinet





# Muslims Inventions cabinet





# View from Hall C





# Exhibition Islam Strategy and Future Projects

Exhibition Islam as part of its leading worldwide role to promote Islam is engaged in a number of strategic projects such as:

Development of additional mobile exhibitions e.g. Islam's relations with other faiths, Lives of the Prophets of Allah, History of Islam in Europe.

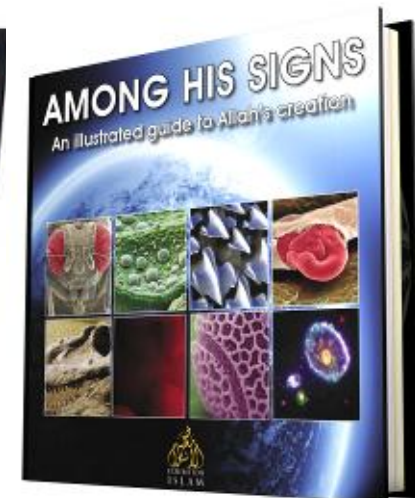
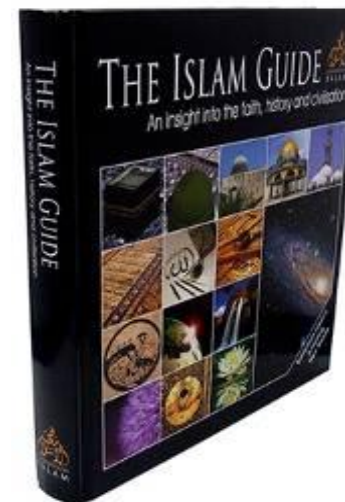
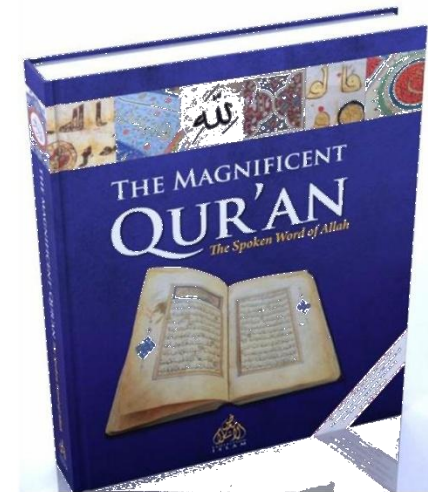
## Book Publishing Projects:

- The Islam Guide
- Among His Signs – An illustrated Guide to Allah's Creation
- The History of the Magnificent Qur'an
- The Life of Prophet Muhammad (peace be upon him)

## Multimedia Development:

Film Projects including The Life of Prophet Muhammad (peace be upon him).

Permanent Exhibitions in major Mosques around the world Including London, New York, Washington, Rome, Manchester etc.





EXHIBITION  
I S L A M

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